

SUPERGARD™

S T E E L S I D I N G



*Luxury
for Everyday
Living.*



The Great
SUPERGARD™
 STEEL SIDING
American Home

THE
 GREAT
 AMERICAN
 BRAND

American pride and innovation. Superior products and happy customers. Knowing what needs to be done—and doing it better than anyone else. That's the legacy of Revere Building Products.

With more than 40 years of industry expertise, Revere is the brand homeowners trust for outstanding craftsmanship, distinctive designs, rich colors and lasting performance. Our products turn ordinary houses into cherished homes. When it comes to choosing genuine quality and value, you can depend on Revere for the perfect finish.



Double 4" Clapboard
 Woodgrain Texture

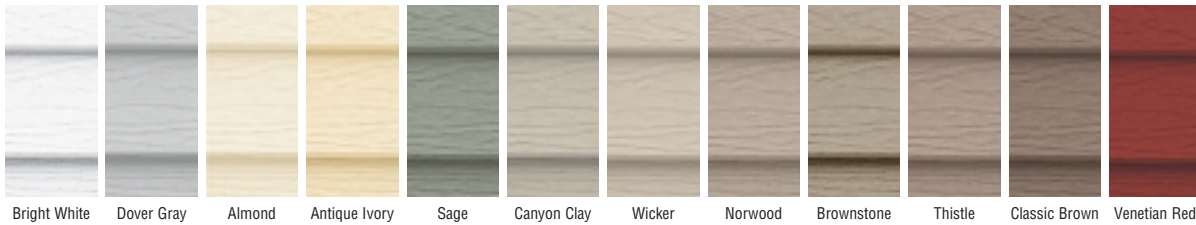
8" Clapboard
 Woodgrain Texture

Double 5" Dutch Lap
 Woodgrain Texture

12" Vertical Board & Batten
 Medium Woodgrain Texture



COLOR CLASSICS BY REVERE



Rich in detail and strength. The name SuperGard speaks for itself when it comes to superb craftsmanship and enduring style. Exquisite, natural-looking wood textures in heavy-duty steel panels uniquely combine a warm and welcoming ambience with extraordinary strength and durability.



A POWERFUL STEEL SHIELD

SuperGard's superior construction is visible from the start. Built to withstand even the most punishing weather, each pretreated galvanized steel panel is virtually "weather-sealed" in a thick PVC finish that's three and one-half times thicker than most conventional coatings. The uncompromising endurance of this heavy-gauge siding promises lasting beauty and protection for your home.

SIMPLE UPKEEP

Taking care of SuperGard steel siding will require very little upkeep. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, SuperGard demands not much more than an occasional rinse with a garden hose—perfect for today's lifestyle.

ENVIRONMENTALLY FRIENDLY

Did you know that approximately 88% of all steel products are recycled into new steel products at the end of their useful life? Unlike some building materials such as fiber cement, SuperGard steel siding is a recyclable product. It also promotes energy conservation by creating a tight building envelope for more efficient heating/cooling performance year-round. "Building green" with SuperGard steel siding leaves a smaller environmental footprint on the earth. It's good for you and good for the environment!



PROTECTING YOUR INVESTMENT

Like many people, your home may be your single most important investment. When you consider the time and money spent repainting year after year, you'll see why steel siding is a smart choice. SuperGard not only will create an attractive, worry-free exterior, but will enhance the curb appeal of your home. And in today's resale market, a beautiful, low-maintenance finish can be a valuable amenity.

SIDING WITH PERFECTION

Perfection? It's never too much to ask. Our Color Clear Through® system makes it easy to find the perfect color match for your exterior design. This exclusive selection of customer-preferred colors ensures that all Revere products—siding, soffit, fascia, trim and rainware—will beautifully match throughout our vinyl, aluminum and steel product lines.



Commanding Steel Strength

SuperGard's rugged steel construction is virtually impervious to outdoor elements. And unlike wood, compressed particle board or fiber cement, it won't absorb moisture. It's also resistant to dents, warping, fire, termites, chalking, fading, and brittleness in cold weather.

High Dimensional Stability

Rigid steel panels deliver high dimensional stability and resist buckling and the wavy appearance that can result from expansion and contraction caused by extreme weather changes. SuperGard steel siding also will subtly conceal flaws in the exterior's substructure, keeping wall lines exceptionally smooth and straight.



Added Dimension SuperGard's generously proportioned 1/2" butt height adds greater dimension and style with dramatic shadow lines.



Smooth Finished Look While fiber cement and compressed particle boards typically require caulked joints, SuperGard's "seams" are crisp and clean.

Strong and true, this versatile collection promises a superior finish that will stand the test of time.

impressive



DETAILS THAT MAKE THE DIFFERENCE. Accent the architecture of your home with coordinating soffit, fascia and trim. Beautifully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

PUT YOUR HOME IN OUR TRUSTED HANDS

Revere delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 40 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

SuperGard steel siding is backed by a lifetime limited, non-prorated, transferable warranty with 50 year hail and 15 year chalk and color change protection. Not only is it a premier siding product, it also carries one of the strongest warranties in the industry.

For complete warranty information, including limitations, ask your dealer for a copy of the SuperGard steel siding warranty.



#2935-1
Burlington



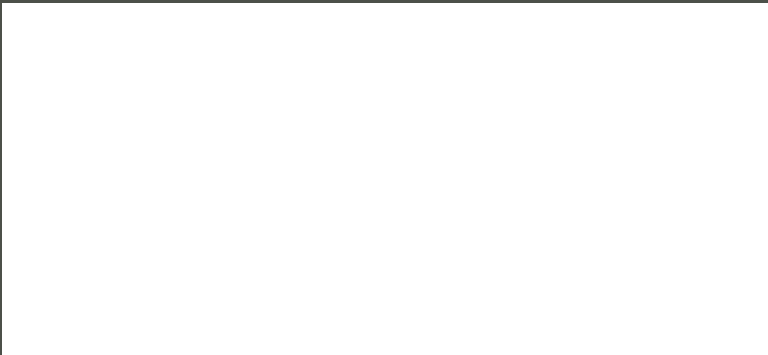
#2240-3
Pointe-Claire



US00/2062
Woodbridge

All Revere siding is manufactured at plants that have earned ISO 9001:2000 certification for meeting or exceeding quality management standards recognized by more than 140 countries.

This achievement translates into better consistency and higher quality products while also increasing overall cost efficiency.



A Division of Gentek Building Products, Inc.

A proud name you can depend on.

P.O. Box 110 • Akron, Ohio 44309
www.reverebuildingproducts.com

