

# CEDARWOOD<sup>®</sup>

STEEL SIDING



Luxury  
for Everyday  
Living.



*The Great*  
**CEDARWOOD®**  
STEEL SIDING  
*American Home*

THE  
GREAT  
AMERICAN  
BRAND

American pride and innovation. Superior products and happy customers. Knowing what needs to be done—and doing it better than anyone else. That's the legacy of Revere Building Products.

With more than 40 years of industry expertise, Revere is the brand homeowners trust for outstanding craftsmanship, distinctive designs, rich colors and lasting performance. Our products turn ordinary houses into cherished homes. When it comes to choosing genuine quality and value, you can depend on Revere for the perfect finish.



Double 4"  
Clapboard

8" Clapboard



## COLOR CLASSICS BY REVERE



Aspen Gray    Tawny Oak    Maple Tan    Chestnut Brown    Coastal Redwood

*When only the best will do.* A natural beauty, with luxurious coloring and a rich woodgrain texture. A rugged steel construction, carefully contoured and wrapped in a resilient finish. A statement of style for those who want an exquisite home exterior. Welcome to Cedarwood steel siding.



### INSPIRED BY NATURE

From the first glance, Cedarwood steel siding exudes elegance. Its remarkably realistic cedar appearance so closely resembles genuine cedar that it's difficult to tell the difference. The secret is in our patented Color Fusion coating process that blends warm browns and natural hues in non-repeating patterns to create the variegated coloring and visual appeal of cedar.

### PERFORMANCE-ENGINEERED FOR ENDURING PROTECTION

Cedarwood steel siding delivers premium results when it comes to long-lasting beauty and protection for your home. Fluoropon®, a specially formulated Kynar 500® coating, provides an exceptionally strong finish that will resist staining, mildew and dirt. It also is warranted against excessive chalking and color change for 25 years, despite exposure to harsh weather. Blasting winds, hailstorms, frigid temperatures and searing sun are no match for Cedarwood's superior strength. Your home will maintain its handsome appearance for generations to come.

### ENVIRONMENTALLY FRIENDLY



Did you know that approximately 88% of all steel products are recycled into new steel products at the end of their useful life? Unlike some building materials, such as fiber cement, Cedarwood steel siding is a recyclable product. It also promotes energy conservation by creating a tight building envelope for more efficient heating/cooling performance year-round. "Building green" with Cedarwood steel siding leaves a smaller environmental footprint on the earth. It's good for you and good for the environment!

### EASY TO MAINTAIN

Time-consuming upkeep will be a thing of the past with Cedarwood steel siding on your home. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, Cedarwood demands not much more than an occasional rinse with a garden hose—perfect for today's lifestyle.

### PROTECTING YOUR INVESTMENT

Like many people, your home may be your single most important investment. When you consider the time and money spent repainting year after year, you'll see why steel siding is a smart choice. Cedarwood's easy upkeep and attractive appearance will heighten the curb appeal of your home while also improving its overall value.



### Commanding Steel Strength

Cedarwood's rugged steel construction is virtually impervious to outdoor elements. And unlike wood, compressed particle board or fiber cement, it won't absorb moisture. It's also resistant to dents, warping, fire, termites, chalking, fading, and brittleness in cold weather.

### High Dimensional Stability

Rigid steel panels deliver high dimensional stability and resist buckling and the wavy appearance that can result from expansion and contraction caused by extreme weather changes. Cedarwood steel siding also will subtly conceal flaws in the exterior's substructure, keeping wall lines exceptionally smooth and straight.



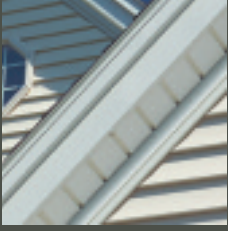
**Added Dimension** Cedarwood's generously proportioned 1/2" butt height adds greater dimension and style with dramatic shadow lines.



**Smooth Finished Look** While fiber cement and compressed particle boards typically require caulked joints, Cedarwood's "seams" are crisp and clean.

Beautifully detailed, this pair of classic profiles will create a distinctly superior finish.

*Elegant*



**DETAILS THAT MAKE THE DIFFERENCE.** Accent the architecture of your home with coordinating soffit, fascia and trim. Beautifully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

## PUT YOUR HOME IN OUR TRUSTED HANDS

Revere delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 40 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

## A LIFETIME OF PROTECTION

Cedarwood steel siding is backed by a lifetime limited, non-prorated, transferable warranty with 50 year hail and 25 year chalk and color change protection. Not only is it a premier siding product, it also carries one of the strongest warranties in the industry.

**For complete warranty information, including limitations, ask your dealer for a copy of the Cedarwood steel siding warranty.**



#2935-1  
Burlington



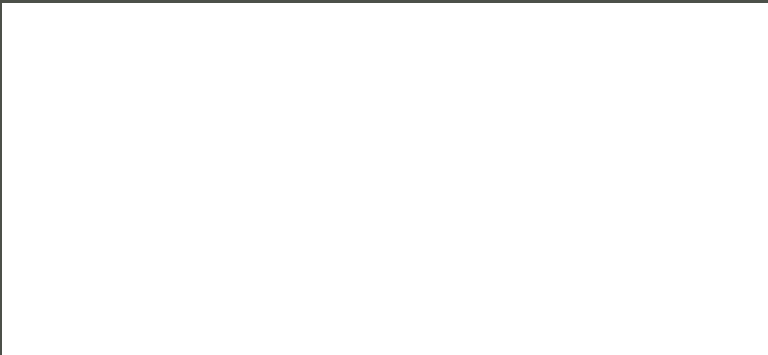
#2240-3  
Pointe-Claire



US00/2062  
Woodbridge

All Revere siding is manufactured at plants that have earned ISO 9001:2000 certification for meeting or exceeding quality management standards recognized by more than 140 countries.

This achievement translates into better consistency and higher quality products while also increasing overall cost efficiency.



*A proud name you can depend on.*

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